



Kansas 911 Coordinating Council

August 1, 2021

Kansas Dept of Education
900 SW Jackson
Topeka, KS 66612

Subject: **Public Service Announcement Video Contest**

To Whom it may concern:

The Kansas 911 Coordinating Council is developing a public service announcement regarding a new integrated feature in their call handling system, [What3Words](#). This public service announcement will be shared across the state and posted on our website for emergency communications centers to utilize or for the public to view and learn about this technology.

The Kansas 911 Coordinating Council would like to invite Kansas High Schools and Colleges video, technology, or the like classes to participate in creating a Public Service Announcement (PSA). Those who choose to participate will submit a video to the Council by December 17, 2021, where each video will be voted on. The high school and the college videos will be voted on in their own category. The winners will receive a \$500 donation to the High School and Colleges technology department and the runner up in each category will receive a \$250 donation to their said technology department. Announcement of the winners in each category will be announced by March 1st, 2022.

The Kansas 911 Coordinating Council is asking the KS Department of Education to disseminate this opportunity to the KS High Schools and Colleges. We invite all contestants to visit the [Public Education](#) page where you will find past PSA's as well as additional resources to assist in participation. It is the goal of the council to show success stories of this new integrated technology and how it has helped the citizens and first responders alike.

Please utilize the resources provided on the website [KS911 Coordinating Council PSA Contest](#). Several resources can be found at the at the provided link for the video that you may incorporate in your submission. We request that the video be no more than 45 seconds long.

Please feel free to reach out if you have any questions or seek clarification regarding the contest and details.

Cordially,

Michele Abbott
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KS 911 Coordinating Council
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On behalf of Melanie Berger – Chairperson of the Text-to-911 Committee/PSA Contest

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