KS 911 Coordinating Council Public Service Announcement Video Contest Script injects suggestions

- Locate incidents faster
- Save precious time with callers that struggle to describe their location
- What3Words helps caller say exactly where they are
- Use the free What3Words APP to find their what3words address with the FindMe ink in SMS sent by operator
- Roads/lakes/walking trails/arenas etc. that are not addressed   (location accuracy)
- Coordinate locations accurately
- What3words can be shared easily over text, radio or digitally.   Minimizing room for error when incident locations are passed between teams on the ground and different agencies
- Responders can use free what3words app on their mobile devices to find exact location

Report

A caller or emergency colleague reports the what3words location for an incident.

Share

The recipient enters it into what3words' online map, app or directly into the CAD software.

Navigate

The responding team navigates to that exact location